

P O S T E R R U B B I C		MEETS STANDARD	APPROACHING STANDARD	BELOW STANDARD	UNSATISFACTORY	CAT. SCORE
		3	2	1	0	
	GRAPHICS	Colorful, original visuals; eye-catching - stunning; process/idea is shown in logical way; no unused space	Fair use of color; mostly original visuals, little copied; eye-catching; process/idea is shown in logical way; some unused space	Use of color is okay; even mix of original and copied graphics; stands out only when not compared to others; process/idea appears somewhat unclear; some unused space, filled-in well	Minimal use of color; mostly copied graphics; doesn't stand out; process/idea is unclear; much unused space	_____
	TEXT	All text is legible; clear wording; all parts labeled properly and clearly; NO spelling/grammar errors	Text is generally readable; mostly clear wording; most parts labeled properly and clearly; one spelling/grammar error	Text is generally legible; somewhat clear wording; most labels present, and many are clear; more than one spelling/grammar error	Much of the text is difficult to read; wording is unclear; most labels present, but many are unclear; more than one spelling/grammar error	_____
	NEATNESS	Extremely well done; no stray marks of any kind; no smudges; no white out or covered up errors; no "draft" marks remain; no tape or glue visible	Looks nice; very few stray marks; any smudges present are subtle; only one error covered up or whited-out; few "draft" marks remain; some tape or glue visible	Looks nice, but unimpressive; some stray marks and/or smudges; two errors covered-up or whited-out; "draft" marks remain, or poor attempt to cover up marks; lots of places tape or glue is visible	Looks bad/messy; a number of smudges; more than two errors had to be covered up; poor attempt to cover up "draft" marks; lots of places tape or glue is visible	_____
	CONTENT	Poster has all the required elements; information is accurate	Poster is missing one required element; information is mostly accurate	Poster is missing two or more required elements; information is incomplete or inaccurate	Poster is missing multiple required elements; information is incomplete and inaccurate	_____

